

Building Back Generational Wealth

TOWN Talk

SMALL BUSINESS & COMMUNITY RESOURCE DIRECTORY
SERVING OCALA/MARION AND SURROUNDING COUNTIES

Let's Do Business

Together We Can Serve Our Communities Better.



**ADVERTISE YOUR
BUSINESS
OR
NON-PROFIT
ORGANIZATION
WITH US.**

*For Information email
hhp5032c@icloud.com
or call 352-286-1772.*

PUBLICATION DATE
JANUARY 1, 2023

**SUPPORTING
LOCAL
BUSINESSES
MATTER!**

BUSINESS IS BUSINESS

This directory is being created in partnership with Helping Hands Photography & Design Publishing, Inc., Town Talk Magazine, and the Diverse Small Business Enterprise (DBSE) to provide more support to local and small business owners.

Town Talk Magazine
Monthly Publication



Towntalkmagazine.org

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October 2, 2022

Dear Small Business Owners,

I had to make my own living and my own opportunity. But I made it! Don't sit down and wait for the opportunities to come. Get up and make them.

- Madam C.J. Walker

When you have a large amount of the workforce being laid off, some of them have no other choice but to go out there and invent something.

- Daymond John, Founder of FUBU

Excellence is the best deterrent to racism or sexism.

- Oprah Winfrey, HARPO

This kind of confidence will aid the economic rise of the race by bringing together the pennies and dollars of our people and ploughing them into useful channels.

- Dr. Mary McLeod Bethune

Helping Hands Photography and Design Publishing Inc. (HHP), in collaboration with TownTalk Magazine, is launching its inaugural Small Business and Community Resource Directory to support small businesses and highlight community resources.

Small businesses are often the best kept secrets in our communities and sometimes do not thrive because potential customers don't know they exist and are unaware of the services and/or products they offer. This comprehensive Directory seeks to connect existing companies and new businesses with potential consumers.

Your support is vital to the success of this Directory, and there are several ways you can support the Directory:

- **Sponsorship Levels:**

Gold Sponsor (\$1,000); Sponsorship includes company name and logo featured on social media platforms; signage on promotional materials; social media recognition leading up to the launch of the Directory; logo recognition on the front cover of the Directory, and a Full-Page Color Ad.

Silver Sponsor (\$500); Sponsorship includes company name and logo featured on social media platforms, social media recognition leading up to the launch of the Directory, logo recognition on the front cover of the Directory, and a Half-Page Color Ad.

- **Monetary or In-Kind Donations**

Donations of \$50 or more, and gifts of goods and services (i.e., printing, mailing, advertising, etc.) will be recognized on the Patron's Page with the value of the donation.

- **Purchase An Ad**

Ad sizes range from Full-page to Business Card Size -or- Free Business Listing includes Name and Email Only

Complete the attached Sponsorship form, attach a copy of your ad, and mail it with payment to Helping Hands Photography & Design Publishing Inc. (HHP) C/O Cynthia Wilson Graham, P.O. Box 6752, Ocala, Florida 34478. All ads must be Camera Ready (JPG, PDF or TIFF format) and emailed to hhp5032c@icloud.com.

***Please Note:** Payment must be received before ad placement.

A copy of the Directory will be available in January 2023 online and in print.

For questions or more information, contact Cynthia Wilson Graham at (352) 286-1772.

Sincerely,

Cynthia Wilson Graham

Cynthia Wilson Graham, CEO, Publisher
Helping Hands Photography & Design Publishing Inc.



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TOWN Talk

SMALL BUSINESS AND COMMUNITY RESOURCE DIRECTORY
SPONSORSHIP FORM—COMPLETE AND RETURN BY NOVEMBER 16, 2022

CHECK AD SIZE:

- FULL- PAGE COLOR AD - \$500
(BACK-COVER)
- FULL- PAGE COLOR AD - \$350
(INSIDE-FRONT/BACK COVER)
- FULL- PAGE B/W AD - \$100
- HALF- PAGE B/W AD - \$75
- FOURTH - PAGE B/W AD - \$50
- BUSINESS CARD B/W AD: \$35
- BUSINESS LISTING - FREE

SPECIFICATIONS

FULL PAGE
WIDTH 7.5" X
DEPTH 9.75"

HALF PAGE WIDTH
7.5' X DEPTH 4.75"

FOURTH PAGE
3.5' X DEPTH 4.75"

EMAIL ARTWORK TO
HHP5032C@ICLOUD.COM
(.JPG, .PDF, OR .TIFF)

ADVERTISEMENT POLICY

ALL ADS AND LOGOS FOR ADVERTISEMENTS MUST BE SENT **CAMERA-READY**. PAGE SIZE WILL BE ADJUSTED FOR MARGINS AND BINDING. THE PUBLISHER RESERVES THE RIGHT TO REFUSE ANY ADS OR PHOTOS SUBMITTED. THE PUBLISHER IS NOT RESPONSIBLE FOR LOST OR MISDIRECTED MAIL.

GOLD Sponsor \$1000

SILVER Sponsor \$500

OTHER Donation \$ _____

SPECIAL NOTES: _____

SPONSORS:

GOLD SPONSOR \$1000	Sponsorship includes company name and logo featured on social media platforms; signage on promotional materials; social media recognition leading up to the launch of the Directory; logo recognition on the front cover of the Directory, and a Full-Page Color Ad.
SILVER SPONSOR \$500	Sponsorship includes company name and logo featured on social media platforms, social media recognition leading up to the launch of the Directory, logo recognition on the front cover of the Directory, and a Half-Page Color Ad.
OTHER	I would like to support the directory, please accept my special donation of \$ _____ .

PLEASE PRINT:

CONTACT NAME	COMPANY NAME
ADDRESS	CITY/STATE/ZIP
PHONE	EMAIL
	WEBSITE

All payments are non-refundable.

Questions Call: 352-286-1772

Please send completed *form and check* to: **HHP and Design Publishing Company Inc. (HHP) c/o Cynthia Wilson Graham P.O. Box 6752 Ocala, FL 34478**

- Check - I have enclosed a check made payable to: **H.H. P. & Design Publishing Inc. (HHP)**
- Credit Card - Please send invoice to: _____
- Cash App Payment - I have sent my payment to: **CASHAPP: SHHPHOTOANDESIGN**

Signature: _____ Date: _____

